Online Assessment Tracking Database

Sam Houston State University (SHSU) 2014 - 2015

Art BA (Studio Art)

Goal

Drawing Techniques And Skills 🎤

Students will have the ability to draw and create expressive works of art using the materials and techniques specific to drawing.

Objective (L)

Drawing Skills 🎤

Students will demonstrate basic skills in drawing by producing works that show an understanding of elements, techniques and materials used in contemporary art practices.

Indicator

Drawing Portfolio & P

Students in BA Studio Art Program will be required to take ARTS 1316 Drawing 1 and ARTS 1317 Life Drawing 1. Drawings from these courses are included in a portfolio review to assess the students'

- · expressive use of line and mark making
- use of value to describe forms and light
- compositions that incorporate the use of negative space and the entire page
- ability to draw the human figure with the correct proportions
- use of perspective to depict 3-dimensional space
- craftsmanship and proficiency with materials

Criterion

Evaluation By Faculty & P

BFA Students submitted portfolios for review early in the Fall 2014 and Spring 2015 Semesters. 36 Portfolios were evaluated in the Fall and 67 were evaluated in the Spring.

In the Spring, the BFA Portfolio Review was moved earlier in the course sequence to take place BEFORE students completed ARTS 1317, but after the completion of ARTS 1316 Drawing 1. In the spring review, "the ability to draw the human figure with correct proportions" was removed from the criteria and the evaluation was limited to work from Drawing 1.

The criteria for evaluation and expectations were made clear to students by distributing information about the portfolio requirements to students through the art office and online. The information sheet for students is attached.

A workshop was conducted for faculty teaching Drawing 1 and Figure Drawing 1 to develop strategies for emphasizing composition, negative space and perspective drawing in courses. These were areas that were identified as weak in previous reviews.

It is expected that the average student score on each of the elements assessed will be at least 3.

Finding

Drawing Skills Need Improvement # P



BFA Students submitted portfolios for review early in the Fall 2014 and Spring 2015 Semesters. 36 Portfolios were evaluated in the Fall and 67 were evaluated in the Spring.

Averages:

- · expressive use of line and mark making -Fall: 2.75, Spring: 2.49
- · use of value to describe forms and light Fall 2.86, Spring: 2.7
- · compositions that incorporate the use of negative space and the entire page - Fall: 2.66, Spring: 2.59
- · ability to draw the human figure with the correct proportions - Fall: 2.47, Spring: Removed from criteria
- use of perspective to depict 3-dimensional space - Fall: 2.39, Spring: 2.69
- · craftsmanship and proficiency with materials -Fall: 2.67, Spring: 2.61

Action

Focus On Drawing Faculty P

The Studio Faculty have evaluated the criteria that will be used to evaluate Drawings in the BFA Portfolio Review and will adjust them to emphasize drawing from observation, the use of value to describe shape, plane, volume and light. The ability to draw the human figure with the correct proportions will be removed.

The Studio Faculty proposed a common textbook to be used in all Drawing 1 classes and will adopt a standard syllabus to be used in all of the Drawing 1 courses to ensure that course objectives are consistent across classes. The Foundations Coordinator will organize exhibitions of student work from Drawing classes to be held at the end of each semester and these exhibitions will be used to assess progress on learning outcomes.

Goal

Fundamental Digital Skills P

Students will develop proficiency using digital technology to create art.

Objective (L)

Digital Proficiency P

Students in the BA Program in Studio Art will demonstrate the abilty to create and manipulate images using image editing software.

Indicator

Digital Portfolio 🖋 🎤

After completing ARTS 2315 Foundations in Digital Art, students will submit two works to be reviewed by a committee of art faculty. The works will be used to assess the students'

- ability to create expressive color relationships using digital media
- expressive use of formal design elements to compose a digital image
- ability to visually communicate a concept through digal media
- ability to render an image at the appropriate resolution for print, screen, or video

Criterion

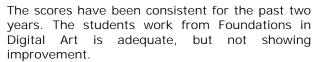
Average Score Of 3.5 Or Higher P

It is expected that the average of all of the students scores will tbe 3.5 or higher using a scale of 0 -5 and the following rubric:

- 0 No work submitted by student
- 1 Work fails to demonstrate ability or concept
- 2 Demonstrates ability that needs improvement
- 3 Demonstrates proficiency
- 4 Demonstrates above average proficiency
- 5 Demonstrates exceptional proficiency

Finding

Results Below Expectations # P



BFA Students submitted portfolios for review early in the Fall 2014 and Spring 2015 Semesters. 36 Portfolios were evaluated in the Fall and 67 were evaluated in the Spring.

Averages:

- ability to create expressive color relationships using digital media Fall: 3.22 , Spring: 3.05
- expressive use of formal design elements to compose a digital image -Fall: 3.00, Spring: 3.00
- ability to visually communicate a concept through digal media Fall: 3.33, Spring: 3.14
- ability to render an image at the appropriate resolution for print, screen, or video Fall: 3.44, Spring: 3.23

Action

Evaluate Criteria And Develop Course Objectives P

The Studio Faculty will re-evaluate the criteria for Foundations in Digital Art and identify and establish course objectives that include the ability to create a digitally printed image, to post work on the internet and others needed to prepare students to develop expertise in courses that incorporate digital media.

Previous Cycle's "Plan for Continuous Improvement"

A Foundations Coordinator was appointed in Fall 2013. In the Fall 2014 and Spring 2015, the Foundations Coordinator will conduct faculty workshops for faculty teaching Drawing and Foundations in Digital Art. The Fall workshop will focus on strategies for teaching drawing. Faculty will discuss and develop the curriculum and assignments to strengthen areas that have

shown weakness if the portfolio review. The Spring workshop will focus on Foundations in Digital Art. Faculty will assess the learning objectives for this course and update the curriculum to provide students with a course that is more relevant and provides them with the ability to use software more expressively.

Please detail the elements of your previous "Plan for Continuous Improvement" that were implemented. If elements were not implemented please explain why, along with any contextual challenges you may have faced that prevented their implementation.

Studio Faculty and the Foundations Coordinator focused on issues related to Drawing and were not able to schedule a Workshop specifically for Digital Art. The Faculty are assessing this course and evaluating it's place in the curriculum. Because of the nature of digital media, the course must continually evolve to the meet changing needs and technological developments. Faculty feel that this course is in need of updated objectives and projects.

Plan for Continuous Improvement - Please detail your plan for improvement that you have developed based on what you learned from your 2014 - 2015 Cycle Findings.

The Studio Faculty, the Foundations Coordinator and the faculty of Foundations in Digital Art will have meetings to evaluate and assess the Foundations in Digital Art course and the Drawing i curriculum, and conduct Workshops for Faculty in both these areas.